

Press Release

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## Sia announces the recognition of Matthieu Courtecuisse, CEO and Founder, as Industry Champion at the 2025 SIFMA Foundation Tribute Dinner

New York, October 29, 2025 – Sia, a next-generation global consulting group, is proud to announce that its CEO, Matthieu Courtecuisse, has been honored at the SIFMA Annual Tribute Dinner. The event, which took place on October 28 at Cipriani 25 Broadway in Lower Manhattan, highlights and promotes the importance of financial education and literacy among young people.

For nearly 50 years, the SIFMA Foundation has been a driving force in youth financial education, reaching 750,000 students annually, many from underserved schools and communities. To date, the Foundation has empowered more than 23 million young people with the knowledge, skills, and confidence to build financial independence and explore careers in the industry.

The Annual Tribute Dinner is the Foundation's flagship event, which has become a marquee gathering for the financial industry, bringing together industry leaders, policymakers, corporate executives, and philanthropic changemakers. The dinner recognizes leaders who shape the future of markets and society through their capacity for innovation and visionary spirit.

This year's dinner has honored Robert Cook, FINRA President and CEO, and Matthieu Courtecuisse, CEO and Founder of Sia, a global management consulting firm which he founded at the age of 26 and which is today recognized among the world's top 30, renowned for its financial services expertise and distinctive focus on data and AI.

The firm has just over 3,000 consultants across 48 offices in 19 countries. Sia has a major presence in the United States, with over 800 professionals and 300 in New York. The company serves more than 1,000 clients, including a vast majority of Fortune 500 companies and most of the Mag 7. In late 2024, Blackstone – the world's largest alternative asset manager – announced a strategic minority investment of up to €250 million in the firm.

Beyond his leadership role, Matthieu is also the author of three essays and has been involved with several think tanks, including the Economic Club of New York and the Milken Institute. Living in New York, he is a strong advocate of French–American friendship, being part of the 2012 class of “Young Leaders” and a member of the Board of the French–American Foundation. He is also a columnist for the French business media, providing analysis and insights on American affairs.

The Tribute Dinner has celebrated Matthieu’s vision and Sia’s innovative approach to consulting and financial literacy initiatives, exemplifying the values that the SIFMA Foundation promotes: excellence, innovation, and commitment to community.

#### About Sia

Sia is a next-generation, global management consulting group. Founded in 1999, we were born digital. Today our strategy and management capabilities are augmented by data science, enhanced by creativity and driven by responsibility. We’re optimists for change and we help clients initiate, navigate and benefit from transformation. We believe optimism is a force multiplier, helping clients to mitigate downside and maximize opportunity. With expertise across a broad range of sectors and services, our 3,000 consultants serve clients worldwide from 48 locations in 19 countries. Our expertise delivers results. Our optimism transforms outcomes.

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